

Williamsburg Aquatic Club

MEET PROGRAM ADVERTISING CONTRACT

WAC will host three USA Swimming meets during the 2006-07 Short Course Season.
The ads will be placed in the Meet Program and will be seen by approximately
500 local swimmers and families.

	<u>One Program</u>	<u>Two Programs</u>	<u>All Three Programs</u>
Front Page Corporate Ad	\$150.00	\$300.00	\$405.00
Full Page (inside program)	\$80.00	\$160.00	\$216.00
Half Page	\$55.00	\$110.00	\$149.00
Quarter Page	\$40.00	\$80.00	\$108.00
Business Card	\$25.00	\$50.00	\$68.00
Single Line Team Ad (10 words or less) (example: Good Luck WAC – the Smith Family)	\$10.00	\$20.00	\$27.00

Deadlines for Camera-Ready Art:

October meet ads due by October 12th
December meet ads due by December 1st
January meet ads due by January 11th

Checks should be made payable to “Williamsburg Aquatic Club”.

Ad submissions (camera-ready layout or typed single line ad) along with your check and this form, may be given to your WAC swimmer.

Ads may also be emailed (as PDF or Publisher file - PC based) to printwell@widomaker.com. Please write WAC Program Ad in the reference line and cc: lzpayne@cox.net

Ads/form/checks may also be placed in the Program Ad Sales box at the Bubble or mailed to:

Cami Haigh
3356 New Castle Drive
Williamsburg, VA 23185

Williamsburg Aquatic Club

MEET PROGRAM ADVERTISING CONTRACT

Please circle: One Program Two Programs All Three Programs
 (October) (Oct/Dec) (Oct/Dec/Jan)

Company Name _____

Address _____

Phone _____

Company Representative (print): _____

Company Representative Signature: _____

WAC Swimmer Name: _____

Cut Along This Line

WAC ADVERTISEMENT RECEIPT

\$ _____ cash check number _____

received from _____ as payment for
 Company Name

Meet Program(s) advertising.

Company Representative Name

WAC Signature